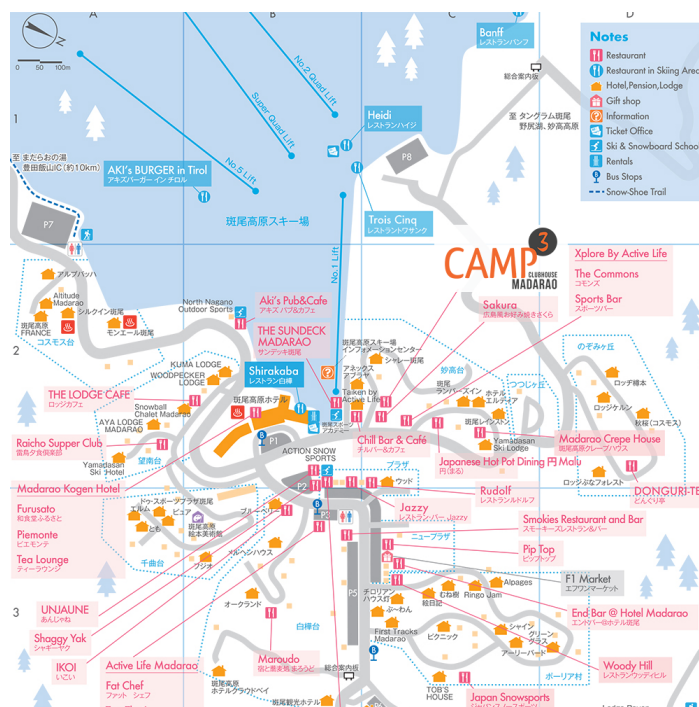


CAMP3 CLUBHOUSE MADARAO

2026 WELCOME BOOK



Clubhouse Vibe

Imagine the ambiance of a friendly local sports club, infused with the warmth of cozy accommodation, right on the doorstep of a powder playground. This is CAMP3 Clubhouse Madarao, a place where you can unwind, connect with fellow snowboarders, and immerse yourself in your chosen snowboard camp. Step into the clubhouse, and you'll immediately feel the infectious energy of a close-knit community. The lodge staff, coaches, and guests together form the welcoming vibe, each contributing to the inviting atmosphere. Here, you're not just a guest; you're part of the CAMP3 family.

Start your day with a healthy breakfast featuring freshly baked bread, locally made muesli and freshly ground espresso coffee, perfect for fuelling the adventures ahead. After a day of shredding with the crew, unwind in the designated yoga/stretching area, or head to the tuning room to prepare your board for the next day's shred. And as the evening draws in, gather together in the whisky bar and share stories of your best face shots.

At CAMP3 Clubhouse Madarao, we believe in fostering a sense of camaraderie and shared responsibility. We encourage all guests to participate in maintaining the clubhouse's welcoming atmosphere. Simple acts like helping to clear snow in the morning, putting your breakfast dishes away, and stripping your beds at the end of your stay, all make a significant difference in preserving the unique spirit of this special place.

Getting to Madarao

There are a number of ways to get to Madarao; train, bus, or private car.

Bullet Train (Shinkansen) to Iiyama

The easiest way to travel from Narita Airport to Iiyama ("Iiyama JR") involves two trains;

1. Skyliner from Narita Terminals 1 or 2 to Keisei-Ueno (approx 50mins)
2. Hokuriku Shinkansen from Ueno to Iiyama (approx 1hr 30mins)

There is a short 3 minute walk required between Keisei-Ueno and the main Ueno station.



From Haneda Airport, it is a little trickier. You must first get to Tokyo Station by either local train or by the Haneda-Airport Limousine Bus service (approx 40mins). From there you can take the same Hokuriku Shinkansen to Iiyama (approx 1 hr 40mins). It's a little tricky to navigate Tokyo Station, so be sure to give yourself lots of time. You do not need to reserve tickets for the trains, however it is best to reserve a specific seat on the Shinkansen when you purchase your tickets at the airport train stations. Unreserved seats are possible to purchase but may mean you are standing for much of the journey.

CAMP3 provides a pick up at Iiyama Station (Iiyama JR), if the arrival is between 3-8pm on a scheduled camp arrival day. Local bus transfers are both available if arriving earlier in the day. The local bus picks up from the Iiyama train station and drops you about 200 metres from the clubhouse, at the Madarao Kogen Hotel. Taxis are challenging to arrange for pick up and have limited availability. We will be in touch a few days prior to the camp to schedule pick ups.

Please note that travelling by train in Japan with big snowboard bags can be challenging. There is very little storage for bags of this size and you must be able to lift the bag up into the overhead bag storage. Alternatively, you can use the baggage delivery services (outlined below).

Bus to Madarao

In winter, there is a direct bus service from both Narita and Haneda that stops in Madarao, on its way to Myoko. This journey can be quite long (5-6hrs, or 9-10 hrs overnight) but it is easier if you have lots of luggage. The bus drops you at the Madarao Kogen hotel which is a 200 metre walk to the clubhouse. These buses are scheduled for winter only.

- ➔ From Narita, departing 4 times per day from 9.15am onwards
- ➔ From Haneda, departing 4 times per day from 7.45am onwards

You can [reserve your bus tickets here](#).

Rental Vehicles & Parking

Private rental vehicles are relatively easy to hire in Japan but must be booked in advance. All driving in Japan requires an international driving permit.

We have very little parking space in front of the clubhouse, and it is used exclusively for our vehicles. As we are only a 1 minute walk to the chairlift, you will not need a vehicle often.

Any guests who drive a vehicle to the clubhouse will be required to park it up at the main hotel, which is a 2 minute walk. The cost to park there is 1,000yen per night.

Google Maps address (note that this is different to the delivery address):

1101-20

Madarao Kogen, Tarumoto

Niigata-ken Myoko 389-2261

Arriving at the Clubhouse

A member of the CAMP3 team will be in touch via email approximately 5-7 days prior to your camp beginning. They will setup a WhatsApp group for everyone on the camp and introduce the coach. In this group, we ask that everyone shares their own arrival plans. We need to know how you plan to get to Madarao from the airport (or other location in Japan) and what time you expect to arrive in either Iiyama or Madarao itself.

When taking the Shinkansen train to Iiyama, you will be met by a member of the CAMP3 team if you can arrive between 3-8pm on the scheduled arrival day. It is about a 15-20min drive up to Madarao from Iiyama.

When arriving by bus into Madarao itself, please use the physical address on Google Maps and walk down the road to the clubhouse (200 metres away).

If you are arriving outside of the usual camp schedule and need assistance, please let us know well in advance and we will do what we can to help you.

Sending Baggage

Japan has a very efficient baggage delivery service that is 100% reliable. To use this service, you can simply visit the baggage delivery counters within the airport and fill out a short form in English. We recommend Black Cat (the yellow and black logo below).



It will cost approximately 3,000-4,000 yen per bag, however it takes up to 48hrs. This works great if you plan to spend a night or two in Tokyo on your way to Madarao.

When filling out the form, please use the following delivery address (this is different to the Google Maps address):

CAMP3 Clubhouse Madarao (Phone +81 269 67 0616)

389-2257

Nagano-ken, Iiyama

Tarumoto, Madarao Kogen

1101-20

Cell Phone Data

The easiest and best way to get connected when in Japan is using an eSIM. These can be used in tandem with your current SIM card, without having to remove it. eSIMs work on most recent model smart phones. Check if your phone is [compatible with an eSIM here](#).

We recommend using the [Sakura Mobile eSIM service](#). The data service is fast, for a reasonable cost, and has good connectivity throughout Japan. You can specify start and end dates, choose data bundles, and even set it up before you arrive.

Physical data-only SIM cards can also be purchased in the airport on arrival, but require you to remove your current SIM card.

What's in the Clubhouse?

CAMP3 Clubhouse Madarao has a pretty extensive range of amenities, including:

- 15 bedrooms, all ensuite, with TVs, mini-fridges, hair dryers and kettles.
- A club room where we eat meals together, hang out, do warm ups and stretching, and more.
- A really nice espresso coffee machine (coffees at additional cost).
- A public whisky bar (drinks also at additional cost).
- A snowboard tuning room with gear (bring your own wax or buy some special CAMP3 wax).
- A selection of Jones Demo boards and avalanche packs available for use when on camp.
- A substantial drying room for your wet gear and smelly boots.
- A laundry with one washing machine for guests and one for staff (drying racks are provided in the bedrooms).

The beds are pretty comfy and half of the ensuite bathrooms have recently been renovated (the other half are still reasonable and will be renovated in the next few years, however taking baths is not recommended in the older bathrooms). Note that bed linen is changed on Fridays or Saturdays only (departure day), so if you require a change of linen or towel during your stay, please see the lodge staff. They will provide you with fresh linen when requested, however, in this scenario we ask them you make your own bed.

What to Bring?

Bring your usual snowboard gear (all equipment included) and outerwear. We do not hire snowboard gear but there is a rental shop close by. Rental equipment needs to be arranged in advance and can be [booked here](#). We do recommend that everyone purchases their own snowboard boots however.

Other considerations include:

- ➔ Bring your usual winter clothes and some good general boots to wear around the village in the evening (it can get very snowy).
- ➔ We do have some lodge slippers but if you get cold feet, it's worth bringing a more cosy pair of your own.
- ➔ Whilst the bathrooms do have basic shampoo and body wash, you may also wish to bring your own.
- ➔ If you are sharing a room, we recommend bringing ear plugs because you never know who might be a secret snorer.

For those joining any two week camps that explore backcountry terrain, outside of the resort boundaries, you will need avalanche rescue packs. We have 6 packs available in the lodge, complete with transceiver, shovel and probe.

What to Buy?

Breakfast is included during your stay, as is a welcome dinner on the arrival day of your camp. Espresso coffees are available for purchase in the mornings, so you don't need to go far to get a nice flat white. Dinners on other nights are at your own cost and we encourage you to explore the local options in Madarao village. From 2025 onwards, we will be offering a limited food menu in the whisky bar. We do try to host some shared dinners in the clubhouse a few nights a week, however access to the kitchen outside of this time is restricted. It is worth bringing some snacks to keep in your room.

All lift passes are included during coached/guided days, however if you wish to ride on the rest days you will need to purchase day lift passes for this.

CAMP3 has a range of merchandise available in reception, including wax, CAMP3 tools, neck warmers, tees and hoodies.

All in-lodge purchases (coffee, drinks in the bar, lift passes etc) can be charged to your room and must be settled on check out. A new payment system is planned for season 2026, so paying via credit card may be available, however cash is still most useful in Japan.

The Daily Routine

The daily routine in the clubhouse is as follows:

- Breakfast is served from 7am to 8.30am.
- Depending on the riding location that day, groups typically leave the clubhouse between 8am to 9am. Coaches will update everyone first thing in the morning once they have checked the forecasts and condition reports.
- Return to the clubhouse between 3pm and 5pm depending on the location that day.
- Bar opens at 6pm (but don't forget to stretch first)!
- Buffet dinners run from 6.30pm, twice a week (included in camp costs), or we run transport to the local onsen (10mins drive, complete with a small restaurant).

In the Area

Madarao Village is made up by dozens of other lodges and hotels, with only a few bars and restaurants. The chairlift is only 100 metres from our front door.

Note that there is no super market in Madarao, so be sure to stock up before you come. We can usually make a stop at the super market after picking you up from the Iiyama Train Station.

Check out the village map for more details on the locations and amenities, or visit this [link for further information](#).

Checking Out & Departing

Please inform your coaches of your departure details ahead of time, so transfers to Iiyama can be arranged.

When checking out, we ask that you strip your beds and leave them in a pile on the floor in your room. We have a small team of staff and a big change over day on Fridays and Saturdays, so this small gesture will really help the team. Please leave your room tidy and ensure the rubbish and recycling is taken care of.

Once you have packed up your room and given it a tidy, please settle your bill at reception. This is important to do before you leave. If you need to leave early, please let the manager know and they can settle your bill the day before.

AND THAT'S ALL FOLKS! WE LOOK FORWARD TO YOUR VISIT AND CAN'T WAIT TO
SHRED "MADAPAO" WITH YOU.